



# The British White Cattle Society of Australia Ltd (ACN 051 599 449)

## Privacy Policy

The British White Cattle Society of Australia Limited (the “**Society**”) is committed to protecting the privacy and confidentiality of its members.

This policy outlines how the Society manages personal information of its members.

### **What is Personal Information?**

Personal Information is information or an opinion that identifies a member. Examples of Personal Information include names, addresses, email addresses, phone numbers, property, stud names and herd details.

Information is also generated and collected whenever a page is accessed on our website. That information is collected for statistical and maintenance purposes.

### **Why do we collect your Personal Information?**

The Society collects your Personal Information to engage with you and to provide the services our Society undertakes.

Apart from the Society’s records, your information is recorded in the Herd Book (currently maintained by Agricultural Business Research Institute) and within the member’s only section of the Society’s website. A member contact list, which includes some of your Personal Information, will be periodically circulated to members of the Society. All members should respect the confidentiality of that information and not use it for purposes that do not relate to the Society.

Your Personal Information may also be provided to individuals enquiring about the breed (for example potential buyers of cattle) but will not include your property address unless you have consented to its disclosure.

### **Security of your Personal Information**

The Society takes the security and confidentiality of members personal information seriously. Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorised access, modification or disclosure.

When your Personal Information is no longer needed, we will take reasonable steps to destroy, delete or de-identify that information.

### **Access and maintaining quality of Personal Information**

It is important to the Society that your Personal Information is up-to-date. We will take reasonable steps to make sure your Personal Information is accurate, complete and up-to-date.

You may access your Personal Information and you may ask us to amend or delete it (except where required by law). If you have any concerns or complaints, please contact us.

If you find that the information, we have is inaccurate, please advise us as soon as practicable.

### **Policy Updates**

This Policy may change from time to time and is available on our website. Last amended 25/8/2020